

2025 ACFM Conference Official Report

InnoAsia Conference VI: Cinema's Next 100 Years -

Cyborgs, Stories, and Technologies for Human

Flourishing

Session Topic: The Intersection of AI and Human Experience, and Storytelling Strategies for Future Cinema

Key Remarks by Speaker

- **Jean-Peïc CHOU (AI Curator, Asian Contents & Film Market / Moderator):**

Introduced this closing session as the grand finale of the four-day InnoAsia program, emphasizing that it aims to look beyond current AI use cases and imagine how cinema will transform in the coming decades.

- **Pat PATARANUTAPORN (Professor, MIT / Founder of Cyborg Psychology**

Research Group): Presented three innovative visions—Living Cinema, Personal Cinema, and Bodily Cinema—that will shape the next 100 years of cinema by merging scientific research with sci-fi storytelling.

- **Living Cinema:** Explained the possibility of virtual characters powered by "Large Human Models" and "AI Theater," which can interact and sustain their own narratives independently beyond a pre-written script.
- **Personal Cinema:** Highlighted AI as a medium to preserve and amplify individual identities and unique cultures, showcasing personalized AI systems for interacting with one's future self and deconstructing/reconstructing the DNA of traditional Thai dance.
- **Bodily Cinema:** Anticipated an ultra-sensory 4D/5D cinematic experience leveraging Brain-Computer Interfaces (BCI) and electrical stimulation to drive content through brain signals, or conversely, write AI data directly into the human body to induce emotions and movements.
- **Ethical Challenges:** Warned against the danger of "Addictive Intelligence," social isolation caused by over-attachment to AI characters, and the psychological risk of false memory implantation, stressing the urgent need for safety mechanisms alongside technological advancement.

Q&A and Key Arguments

- **Perfect Balance Between Technology and Storytelling:** In response to a query that technologies like 3D or 4DX can sometimes disrupt contemplative immersion, he responded that the issue is not the technology itself but the "interaction design." He emphasized the necessity of developing a "new grammar" of storytelling to ensure a seamless narrative flow.

- **Creator Identity and AI's Boundaries:** Addressing concerns on whether AI could outshine human filmmakers or achieve sentience, he stated that while AI excels at simulating humans, it operates on a fundamentally different substrate and cannot replicate human internal thinking processes. Thus, the artist's role in transforming technology into a medium of expression rather than being dehumanized by it will become even more vital.

Industrial Implications

- **Elevating the Core of Storytelling:** As technology advances, the industry must constantly ask, "Do our stories get better as technologies get better?" The ultimate focus should shift from creating technology for technology's sake to utilizing it to foster human flourishing and expression.
- **Establishing Ethical Policies and Regulatory Frameworks:** To mitigate emerging challenges such as AI companion addiction, false memory manipulation, and IP/copyright exploitation, the creative industry must proactively participate in formulating rigorous AI regulations and safety policies.